

COMMUNICATIONS

CONTENT PRODUCER CANDIDATE

A **persuasive and engaging writer** and **2019 graduate** in **Communications** eager to secure employment in a dynamic, creative environment. **Skilled** and **experienced writer** of **comedy scripts** and **marketing materials**; **exceptional interactive communicator** with skills honed as developer and performer of comedy, magic, and juggling in *The Keith Show!* <https://www.KeithShow.com>

KEY QUALIFICATIONS

- **Thorough, organized researcher** with **intellectual curiosity** and skilled at performing deep dive into topics to understand a point of view, event, or subject. Good at summarizing results for a quicker-read audience.
 - **Tenacious learner of exacting skills** that require uncommon **attention to detail** and **perfect execution** every time (juggling and magic).
 - **Nimble and adept writer** able to **produce in a variety of styles** to meet **audience needs** and support **brand, style and messaging standards**. Skill acquired through years of script writing for diverse audiences and producing marketing materials across multiple platforms.
 - **Flexible professional able to “punt”** to meet **unexpected challenges**. At performance for 7,500 emergency room professionals, developed a joke specific to the time and audience in less than 10 minutes and based on opening speaker’s material while listening to it.
 - Marketer with basic **knowledge of branding**. Created recognizable, consistent persona and set for *The Keith Show!* before branding became a recognized marketing methodology.
 - **Collaborative writer** who also writes well alone. **Organized a group of comedy writers** (San Francisco Variety Performers Comedy Writing Roundtable) that met weekly to write and improve jokes together to help boost performance to the next level.
 - **Experienced self-editor**. Learned the hard way by printing 1,000 copies of a marketing brochure that had an error. Familiar with **AP** as well as **Chicago** and **MLA style guides**. cursory knowledge of web standards with a willingness to learn!
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EDUCATION

Bachelor of Arts in Communications Studies, San Francisco State University, 2019. **President’s Leadership Fellow**.

- Coursework includes: **Discourse in Interaction, Communication and Social Process, Dialogues across Differences, and Conflict Resolution** with research on **overcoming internal bias** and why some cling to irrational bias. See class writing samples at <https://portfolium.com/KeithEveslage/portfolio>
 - Prior coursework at Emerson College, Boston, MA: Theater, Speech, Mime and Clowning, and Technical Theater.
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PROFESSIONAL EXPERIENCE

CEO and Performer, *The Keith Show!*, San Francisco, CA

1990s–Present

Began developing magic and comedy skills as a child and performed for family and friends. Over teen years, developed the basic show, which has morphed over the years to serve many audiences. In addition to lead performer, also serve as writer, marketing director, finance manager, office manager, creative director, and

juggling teacher. Featured at Pier 39 in San Francisco, several theme parks in Japan, a month-long run at the Edinburgh Festival Fringe, and a three-festival Austrian tour. Regularly perform for corporate events, product launches, and county fairs.

Barista/Cashier, Peet's Coffee, San Francisco, CA 2015–Present
Craft drinks and provide customer service.

Instructor, Jester Games, San Francisco, CA 2010–2015
Demonstrated and taught circus skills to Northern California middle school P.E. classes.

Instructional Designer, eLearn, San Francisco, CA 2008–2010
Supported development of online learning materials including editing, formatting and uploading files, and structuring online exams.